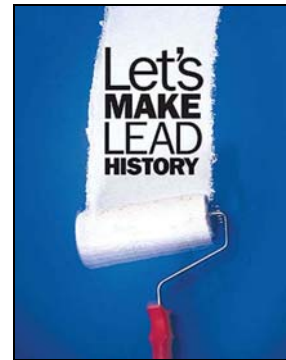


Lead Watch



Published by the [Coalition to Prevent Lead Poisoning \(CPLP\)](#)
a partner of the Finger Lakes Health Systems Agency

May 2010

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LeadWatch is designed to share news and information about CPLP and lead poisoning prevention efforts in the Greater Monroe County, NY area. Send contributions to Elizabeth McDade at emcdade@leadsafeby2010.org.

SAVE THE DATE: ANNUAL MEETING TUESDAY JUNE 15

The CPLP Annual Members Meeting will take place on **Tuesday June 15** at 12 noon at the Finger Lakes Health Systems Agency at [1150 University Ave](#). We are happy to announce Rebecca Morley, Executive Director of the National Center for Healthy Housing, as our guest speaker. Other agenda items include the 2009 Annual Report, thank-yous, and lunch. We hope to see you there! RSVP your attendance to Elizabeth by June 11. Details will be forthcoming. ☐

EPA ENVIRONMENTAL JUSTICE AWARD CEREMONY SCHEDULED FOR JULY 21

In December, the Coalition to Prevent Lead Poisoning and our five community partners—the City of Rochester, Empire Justice Center, Finger Lakes Health Systems Agency, Monroe County Department of Public Health, and the University of Rochester—were extremely honored to learn we had been selected as winners of the [2009 U.S. Environmental Protection Agency's \(US EPA\) Environmental Justice Achievement Award](#). The criteria for this prestigious and highly competitive award was based upon “outstanding leadership in community-based efforts to prevent childhood lead poisoning in the City of Rochester” and recognizes multi-stakeholder partnerships for their success in addressing environmental justice issues to positively impact their community.

To be considered for the EPA EJ Achievement Award, multi-stakeholder partnerships were evaluated based on the following criteria: 1) partnerships and collaboration; 2) innovation; 3) community, equity, and public involvement; 4) environmental justice integration; 5) leveraged resources/capacity building/sustainability; and 6) demonstrated results/effectiveness.

In January, as part of the EJ Achievement Award, Elizabeth was invited to present to the EPA's [National Environmental Justice Advisory Council](#) national conference in New Orleans, LA. The council is comprised of representatives of community, academia, industry, environmental, indigenous, as well as state/local/tribal government groups brought together in an effort to create an essential dialogue that can define and "reinvent" solutions to environmental justice problems. In addition, NEJAC provides a valuable forum for integrating environmental justice with other EPA priorities and initiatives.

SAVE THE DATE: The EPA EJ Achievement Award Ceremony will take place on Wednesday July 21. Details will be forthcoming. □

MONROE CO. PROCLAMATION

On January 12, Monroe County Legislature Assistant Democratic Leader Carrie Andrews and President Jeffrey Adair, on behalf of the entire County Legislature, presented the Coalition with a Certificate of Recognition in honor of efforts made by CPLP and our community partners to reduce the number of children in our community being identified with lead poisoning and to acknowledge and celebrate the EPA EJ award. □



Ralph Spezio, Elizabeth McDade, Carrie Andrews, Mel Callen, and Joan Rosenthal

MONROE CO. AWARDED HUD LEAD BASED PAINT HAZARD CONTROL GRANT

By Lee Houston, Associate Public Health Sanitarian, Monroe Co. Dept of Public Health

The U.S. Department of Housing and Urban Development (HUD) awarded a 3 year \$3,070,000 Lead-Based Paint Hazard Control Grant to Monroe County. The grant program runs from January 1, 2010–December 30, 2012.

Grant funds will increase the City of Rochester's lead safe affordable housing and reduce housing related health hazards in conjunction with lead hazard control activities. More than \$1.9 million will be devoted over three years to fund direct lead hazard control and healthy home interventions in 350 dwellings located in the high risk areas for childhood lead poisoning in the City of Rochester, New York. Homeowner Grants of up to \$5500/unit will be made available for units housing low and very low income residents.

In an effort to increase the energy efficiency, all windows and doors requiring replacement will meet 2009 Energy Star requirements. Each unit will be evaluated for moisture/mold, need for integrated pest management, fire, carbon monoxide safety, general sanitation (as related to allergies/ asthma), and housing safety issues such as adequate lighting. Conditions that need to be addressed will be required in the Grant Work Plan. The Grant will support partnerships with the following organizations selected using County procurement standards including Request for Funding Proposals. Cornell University-Industrial Labor Relations will provide HUD/EPA approved Lead Safe Work Practices, EPA Lead Abatement Worker training and the new EPA Renovation, Repair & Painting Training. The University of Rochester will provide individualized group Healthy Home & Lead Education training to staff and community groups whose employees are involved in community outreach, home health visits and housing inspections.

The County of Monroe's Childhood Lead Poisoning Prevention Program staff will conduct outreach and education at community events, health fairs, and with local neighborhood groups, health care providers, and pre-schools focusing on at-risk families. The Home Depot is extending its community support by offering discounts on the purchase of healthy home safety supplies to participants in the Grant.

For a Homeowner Grant Application or for additional info call (585) 753-5571 or visit www.monroecounty.gov/eh-hudgrant.php. □

DOING REPAIRS OR PAINTING a PRE-1978 STRUCTURE?

A new federal law that affects you directly goes into effect April 22...are you ready?

The Coalition to Prevent Lead Poisoning wants you to know that the new lead **Renovation Repair & Painting Rule (RRP)** requires that anyone paid to perform work that disturbs paint in housing and child occupied facilities built before 1978 be trained and certified by the US Environmental Protection Agency (EPA).

This includes resident rental property owners/managers, general contractors, maintenance personnel and trade contractors including: HVAC, painters, plumbers, carpenters, and electricians.

Failure to comply may result in stiff penalties.

What do contractors need to do?

To become RRP certified, you must first complete NEW coursework:

- Taken a Lead Safe Work Practices class at any point in the past? You need to take the **4 HOUR RENOVATOR REFRESHER COURSE**.
- NEVER taken a Lead Safe Work Practices class of any kind? You need to take the **8 HOUR RENOVATOR INITIAL COURSE**.
- After completing your course work, you must either register your business with EPA as a certified renovation firm or you must work for an EPA certified renovation firm: www.epa.gov/lead/firms/firmapp.pdf

How does this affect consumers?

Demand that anyone you hire to perform work that disturbs paint in a pre-1978 structure be RRP certified! For the health and safety of your family and/or your customers ask - "Are you RRP certified?"



RRP CERTIFICATION CLASSES

- Cornell University—Industrial Labor Relations 1-866-850-5280/109
- Environmental Educational Associates (585) 783-1465 www.environmentaleducation.com
- Cornerstone Training Institute (585) 319-3625 www.cornstoneinstitute.com
- Complete course list available at www.lead4safety2010.org (incl. some FREE classes)

MORE INFORMATION

- Environmental Protection Agency www.epa.gov/lead/rpba/renovation.htm
- Coalition to Prevent Lead Poisoning (585) 256-2267 x125 www.lead4safety2010.org
- Monroe Co. Lead Poisoning Prevention Program (585) 753-5087 www.monroecounty.gov/eh-leadpoisoning.php
- City of Rochester Lead Program (585) 428-LEAD www.cityofrochester.gov/lead/
- Better Contractors Bureau (585) 338-3600 www.the-job.net/

EPA RENOVATION, REPAIR AND PAINTING (RRP) RULE UPDATE

As of April 2010, anyone being compensated for work done on pre-1978 housing and child-occupied facilities has to be certified by the EPA under its new [Remodeling, Renovation and Painting Rule](#) and is required to follow lead safe work practices for interior and exterior renovations.

As you might imagine, many contractors and workers affected by this new law were unprepared to meet the April deadline. Classes have been at maximum capacity and many workers not affiliated with large firms remain unaware that this law also applies to them. Local efforts to publicize this new law included articles in the *Democrat and Chronicle* and *The Labor News*; working with the Ad Council and Roberts Communications to develop a targeted media outreach plan including two PSAs addressing the RRP rule broadcast on Clear Channel radio stations in mid-February as well as an informational flyer to be distributed to hardware stores, diners, barber shops, childcare facilities etc.; forming a new Housing Committee; targeted mailings

to 20 Neighborhood Associations; 425 RRP flyers included in the Better Contractor's Bureau newsletter; CPLP web site updated to include a "Contractor's Toolbox" section; hosting a booth at the Better Contractor's Bureau three-day Home Expo at the end of February; and Housing Committee members Sue Painting and Carmen Santora along with Elizabeth recently appeared on the Fixie Chick radio program on 950AM.



RRP Information Booth at the Home Expo

In an effort to expand outreach and utilize areas of expertise not currently included in the Coalition, a new Housing Committee has formed to work with contractors, realtors, etc. to address issues of housing and educating consumers, child care providers, and affected workers on the new EPA RRP rule. We are extremely pleased to welcome Sue Painting, Kevin Hutton, Jim Peralta, Eric Van Dusen, Sue Kreiser, Shawn Burr, and Carmen Santora to this committee and look forward to working with them.

Outreach initiatives will target small property owners, particularly in areas that have been identified as high risk for lead contamination; "do-it-yourselfers" who are not required to obtain certification but need to learn lead-safe work practices; consumers; and workers required to obtain the new EPA RRP certification.

14% of the children poisoned in New York State in 2006-07 were as a result of home renovation projects. This new law is not only a good idea, it's crucial in the efforts to make sure we don't poison children and create long

term health problems where there were none to begin with.

Let us know if you have a group of neighbors, co-workers, friends, etc. who would like a presentation on the importance of hiring RRP certified workers who follow Lead Safe Work Practices during home renovation projects. □

LEAD TESTING AT COMMUNITY EVENTS A SUCCESS

Last September, Joseph and CPLP committee members organized the first ever venous Blood Lead Testing event on-site at a community health fair in the city of Rochester. Community partners included the University of Rochester (*a community partner co-awardee of the EPA Environmental Justice Achievement Award*), ABC Lead Resource Center, the City of Rochester, Fidelis Healthcare, Boy Scouts of America, ACM Laboratories, 4th year medical students in the Univ. of Rochester's Strong Hospital CHIC (Community Health Improvement Clerkship), and the Rochester Office of the WNY Lead Resource Center. Forty-eight children and three pregnant women were tested.



Family at Adonai Health Fair

This event proved so successful, staff and committee members coordinated several other testing events during National Lead Poisoning Prevention Week working with the Upper Falls WIC, Tops Friendly Market, and Jordan Health Center. A total of seventy-seven children had their blood lead levels tested. As a direct result of this experience, the Screening and Professional Education Committee is working to increase opportunities for

testing in the community. Conversations centering on addressing healthcare disparities and creating better access include reviewing availability of laboratories in the City of Rochester and looking at ways to initiate systemic change by working with Head Start and WIC to facilitate the possible access at these sites of phlebotomists to do blood lead tests, take blood pressure readings, and administer vaccinations. □



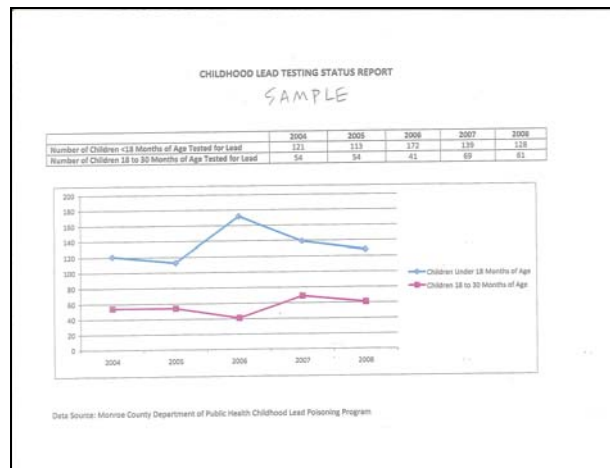
Photos by Elizabeth McDade

BLL TESTING STATUS REPORT SENT TO 60 PEDIATRIC PRACTICES

In April the Screening & Professional Education Committee produced and mailed a **status report on blood lead testing rates** to 60 area pediatric practices. The report noted practice testing rates of one and two year olds over the past three years, offered assistance to help staff develop efficient lead testing procedures based on best practice models, and provided copies of the *Lead Awareness for Parents* DVD, lead general information brochures in English and Spanish, and information on the EPA's new RRP rule.

The accompanying letter, signed by Dr. Andrew Doniger and Dawn Hyde of the Monroe County Dept of Public Health; Dr. Stanley Schaffer of the WNY Lead Poisoning Resource Center, and Committee Co-chairs Ralph Spezio and Dr. David Broadbent, urged healthcare providers to test all children (regardless of presumed risk) at one and again at two years of age in accordance with New York State law.

Even though it is the law, only 74% of 1-year-olds and 50% of 2-year-olds in Monroe County were tested for exposure to lead hazards in 2008.



Sample of testing status report

THE FACTS ABOUT CHELATION THERAPY

By Dr. Stan Schaffer, Pediatrician and Director of the WNY Lead Poisoning Resource Center's Rochester Office

A child with a blood lead level of 45 mg/dL or above requires immediate treatment to bring his or her blood lead level down. Blood lead levels of 70 mcg/dL or higher are particularly dangerous and can sometimes result in coma and/or death. Chelation is a treatment used to remove lead from the body and bring lead levels down quickly. Chelation involves treatment with oral or intravenously administered chelating agents (medications) to bind to the lead so that the body will more easily excrete it. Patients undergoing chelation require close monitoring by an experienced physician who will monitor kidney and liver function during the process. Chelation is only used in severe, acute cases and does not reverse the brain damage commonly caused by lead.

Recently the family of a lead poisoned child asked me if they could use chelating suppositories they had seen advertised on the internet. **Subsequent research showed that dangerous chelating agents are being directly marketed on-line to the public, without FDA approval, for the treatment of lead poisoning, autism, heart disease, and to prevent aging.** Improperly administered non-FDA approved chelating agents can be quite dangerous and may result in death. The FDA and CDC are responding by releasing an alert warning about nonprescription chelation therapy; the New York State Department of Health will also be notifying medical providers throughout the state about the dangers of these substances.

Patients and families are encouraged to speak with their health care providers about treatment options. You or your medical provider can contact the **WNY Lead Poisoning Treatment Center** for information about the medical management of lead poisoned children and pregnant women. Occupationally exposed adults can contact the Finger Lakes Occupational Health Services.

Contact information:

Dr. Stanley Schaffer, Director of the WNY Lead Poisoning Resource Center's Rochester Office, (585) 275-0267

Dr. James Campbell, Co-Director of the WNY Lead Poisoning Resource Center's Rochester Office (585) 922-3919

Richard K. Miller, PhD, Director PEDECS (NYS Teratogen Information Service), (585) 275-2520

Judy McMaster, Coordinator WNY Lead Poisoning Resource Center's Rochester Office, (585) 276-3105

Judy_McMaster@urmc.rochester.edu

Donna Lawrence, Sr. Industrial Hygienist, Finger Lakes Occupational Health Services, (585) 244-4771

donna_lawrence@urmc.rochester.edu. □

KATRINA KORFMACHER RECEIVES SATCHER COMMUNITY HEALTH IMPROVEMENT AWARD

The recipients of the Dr. David Satcher Community Health Improvement Awards were announced in March during a ceremony at the UofR Medical Center (URMC). The inaugural awards recognized URMC faculty, staff, and community partners for efforts to improve care for underserved children, reduce lead poisoning, and provide outreach to at-risk mothers and children.

David Satcher, M.D., Ph.D., who served as the 16th Surgeon General under President Bill Clinton and received medical training at the URMC and has served for many years as an advisor to the UofR on public health issues, participated in the award ceremony.

Katrina Korfmacher, Ph.D., assistant professor and deputy director of the Community Outreach and Education Core of the Department of Environmental Medicine, has spent the last decade focused on reducing lead exposure for children in Monroe County.



Mardy Sandler, L.M.S.W., Dr. David Satcher, Katrina Korfmacher, Ph.D., & Dr. Peter Szilagyi

In 2000, the Coalition was created in response to high rates of lead poisoning and its impact on children's behavior and school performance. Working with the Coalition, Korfmacher helped devise and implement outreach, education, and advocacy activities that focused on reducing lead exposure. These efforts culminated in a historic lead abatement ordinance passed by the City of Rochester in 2005. Through the actions of the CPLP, the number of children in Monroe County with elevated blood lead levels was reduced from 1,293 children in 2002 to 363 children in 2008. **CONGRATULATIONS Katrina!** □

MONROE COUNTY HEALTHY NEIGHBORHOODS PROGRAM

By Latisha Williams, Monroe Co. Dept of Public Health

The [Monroe County Department of Public Health Healthy Neighborhoods Program \(HNP\)](#) is a primary prevention program that will provide education to tenants and owner occupants by offering as needed intervention in an effort to prevent or reduce identified hazards in five areas of environmental concern including lead paint hazards, tobacco control, fire safety, indoor air quality, asthma, and general housing and sanitation.

The target area is residential rental and owner occupied housing units in the City of Rochester within the 14609, 14611, and 14621 zip codes. This grant will continue until September 30, 2010. To schedule a home visit,

please call Latisha Williams at (585) 753-5070 or Se Habla Espanol (585) 753-5073. □

REPORTING UNSAFE PAINTING PRACTICES

Painting season: are you protecting your family, neighbors, and gardens? If you observe that Lead Safe Work Practices (LSWP) are **NOT** being followed on a home that is being repainted, please call the City or the County and let them know. Not following Lead Safe Work Practices causes a public health hazard—and that is against the law.

In addition to our local ordinance, as of April 22, 2010, federal law requires that anyone working on pre-1978 housing and child-occupied facilities will have to be certified by the EPA under the *Remodeling, Repair & Painting Rule* and will be required to follow lead safe work practices for interior and exterior renovations. Ask anyone you hire to do renovation/painting work if s/he is RRP certified. Failure to comply with RRP may result in stiff penalties.

If you see someone power sanding or grinding the exterior of a home without containment, work areas not covered with plastic sheeting, power washing without containment, no visible use of N100 respirator protection on workers, etc, please make a note of the address and call it in. In each instance—County or City—an inspector will be dispatched to inform and educate the individual doing the work.

If it is within the city limits, please call Len Merritt at the **City of Rochester's Lead Program at (585) 428-LEAD (5323)**. In all cases of exterior work one of the City's Lead signs must be posted in view of the public, to warn of potential lead hazards. The signs are free at any NSC office. If the work continues in an unsafe manner within City limits, stop work orders and fines can and will be assessed on any property owner who willingly ignores the City's warnings.

If the address is outside the city line, but within Monroe County, please call the **Monroe Co. Dept of Public Health Childhood Lead**

Poisoning Prevention Program at (585) 753-5087.

Not sure what Lead Safe Work Practices looks like? Go to your public library and check out the locally produced *Get the Lead Out* which demonstrates a comprehensive step-by-step approach to Lead Safe Work Practices. Or you can go to a myriad of websites including the [Coalition to Prevent Lead Poisoning](#)'s and [the National Center for Healthy Housing](#) to list a few.

CITY: Len Merritt at (585) 428-LEAD (5323).

COUNTY: Monroe County Dept of Public Health Childhood Lead Poisoning Prevention Program at (585) 753-5087. ☐

ADVISOR TO THE DIRECTOR OF HUD'S OFFICE OF HEALTHY HOMES AND LEAD HAZARD CONTROL VISITS

At the invitation of CPLP, Dr. Warren Friedman, Senior Advisor to the Director of HUD's Office of Healthy Homes and Lead Hazard Control made a presentation last September to our community partners on *Leading Our Nation to Healthier Homes: The HUD Healthy Homes Strategic Plan*. A tour of city homes abated and/or made lead safe using HUD funding was organized after the lecture. ☐



Dr. Warren Friedman and community partners touring city homes made lead safe using HUD funding.

Photo by Elizabeth McDade

CPLP RECEIVES SUPPORT FROM CITY OF ROCHESTER

The Coalition will be receiving funding from the City of Rochester (*a community partner co-awardee of the EPA Environmental Justice Achievement Award*) to help us develop and distribute new educational materials. We are very grateful for the City's cooperative and continued support of our educational initiatives! ☐

CPLP RECEIVES SUPPORT FROM SENATOR JOE ROBACH

CPLP will be receiving funding from Senator Joseph Robach in support of our education and outreach programming. We are extremely grateful for the Senator's generosity and continued support! ☐

URBAN FELLOW

CPLP and the FLHSA Healthi Kids Initiative co-applied to host an [Urban Fellow from the University of Rochester's summer fellowship program](#) this summer. Over the past eight years more than 100 students from 23 colleges have spent a summer in Rochester working on significant community projects. Samantha Siskind, who spent last semester studying abroad in London, will be working with Rachel Pickering and Elizabeth for 10 weeks. Welcome Samantha! ☐

CPLP ON YOUTUBE

Lead Awareness for Parents in [American Sign Language \(ASL\)](#) was added to our YouTube menu in February. As of early June the ASL version has had a total of 270 views, the [English language](#) version 1,193 views, and the [Spanish language](#) version 202 views. ☐

CONGRESSWOMAN SLAUGHTER REQUESTS CDC FUNDING

Rep. Louise Slaughter (D-NY) and Rep. Bob Brady (D-PA) are asking other members of the House to join them in requesting \$15 million in additional funding for lead and healthy housing efforts by the Centers for Disease Control and Prevention in fiscal year 2011. In March they and 16 other members of congress submitted a letter to Chairman David R. Obey and Ranking Member Todd Tiahrt of the Subcommittee on Labor, HHS, Education, and Related Agencies in which they cited the U.S. Surgeon General's call to action on healthy homes and urged them to increase the funding to the CDC's lead poisoning prevention program. This funding would allow the CDC to add staff and contractual capacity to cities with high rates and high risk of lead poisoning, address risk of lead poisoning from non-paint sources, support efforts to increase case management and inspection of housing, and expand and build capacity for healthy housing initiatives at the state and local levels.

Additionally, they have asked Chairman John Olver and Ranking Member Tom Latham of the Subcommittee on Transportation, Housing and Urban Development, and Related Agencies for \$50 million to prevent cuts to lead poisoning prevention and a \$50 million increase in healthy housing funding to be used on interventions to prevent lead poisoning, prevent injuries, reduce fire-related deaths, and reduce the affects of asthma and other respiratory illnesses.

Increasing the funding for these programs is crucial to prevent further reductions in childhood lead poisoning prevention grants and to permit the expansion of evidence-based healthy housing interventions and capacity. □

RIT RESEARCHERS DEVELOP LEAD-FREE ELECTRONICS PACKAGING SOLUTION

A team of faculty from Rochester Institute of Technology is investigating a unique conductive adhesive for lead-free electronics assembly that will improve product quality and reduce the environmental footprint of the manufacturing process.

Lead by engineers at RIT's Ctr. for Electronics Manufacturing and Assembly the multidisciplinary team will investigate the use of an anisotropic conductive adhesive, a lead-free conductive material, for soldering electronics to circuit boards. The material also allows for reduced energy use because it can be processed at lower temperatures and enhances the long-term performance of circuit assemblies.

"Anisotropic adhesive has significant environmental and performance advantages but is still in the early stages of development and usage in commercial manufacturing processes," says Manian Ramkumar, the director of the Center for Electronics Manufacturing and Assembly. "This project will allow for additional testing of the material to improve overall performance and enhance additional commercialization and use."

The project is being funded through the NYS Pollution Prevention Institute, a statewide research and development center housed at RIT. It focuses on developing and implementing new pollution prevention, alternative material and sustainable design technologies in New York state businesses through direct technical assistance and targeted grants.

"The Pollution Prevention Institute is very pleased to be funding this project given the Center for Electronics Manufacturing and Assembly's long history of applied research and technical expertise in the electronics industry," adds Anahita Williamson, director of the institute. "The advancement of lead-free adhesives will have a tremendous impact on the environment and further promote the efficiency and productivity of New York state industry." □

COMMITTEE MEETINGS

(meetings take place at 1150 University Ave. unless otherwise noted)

Board of Directors

3rd Tuesday of the month, 9AM

Executive Committee

1st Tuesday of the month, 9AM

Education and Outreach

2nd Monday of the month, 1PM

Government Relations

1st Wednesday of the month, 9AM

Housing

3rd Thursday of the month, 1PM

Screening and Prof. Education

2nd Tuesday of the month, 10AM
Mon. Co. Dept of Health, 111 Westfall Rd.

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Kathy Lewis
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Steve Turner

THANK YOU

We are extremely grateful for the support of:

Ad Council of Rochester

City of Rochester

Finger Lakes Health Systems Agency

Greater Rochester Health Foundation

Roberts Communications

Senator Joseph Robach

United Way of Greater Rochester

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Director of Community Engagement, FLHSA

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