



Coalition to Prevent Lead Poisoning 2008 Annual Report

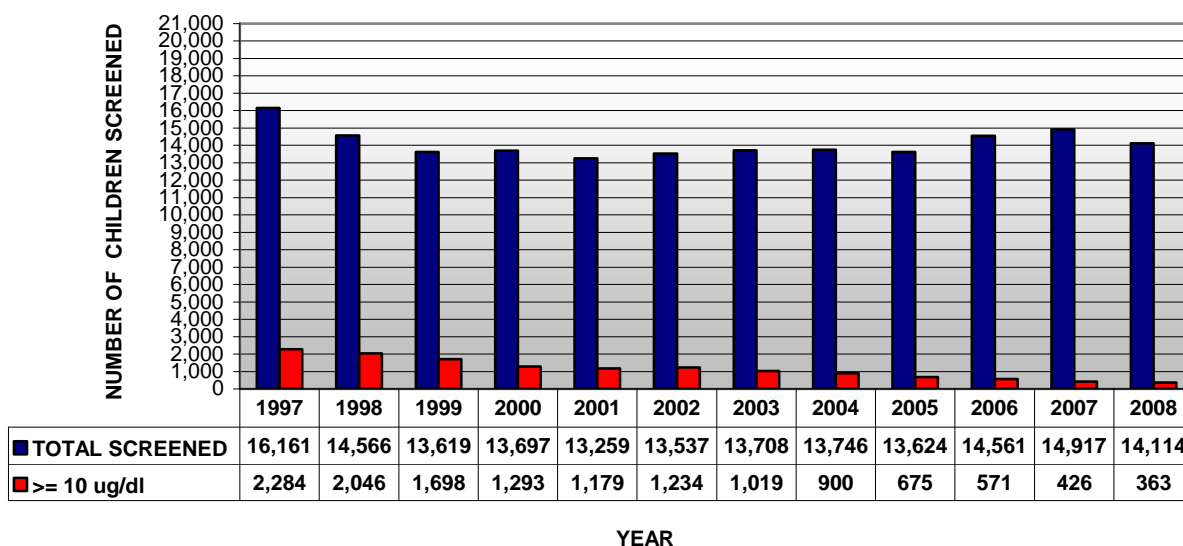
OVERVIEW

The [Coalition to Prevent Lead Poisoning](#) (CPLP) is an education and advocacy organization composed of nearly 100 individuals and community organizations dedicated to eliminating childhood lead poisoning in Monroe County. Our mission is to provide leadership and advocacy to empower the community and its residents to prevent the lead poisoning of children by creating an environment that is free of lead hazards, facilitates the creation of a system that protects children, creates jobs, and enhances property values. The Coalition membership and board is comprised of representatives who are experts within their particular fields on the issues surrounding lead paint poisoning. Those active in the Coalition's work include the Monroe County Department of Public Health (MCDPH), City of Rochester, Greater Rochester Health Foundation, Finger Lakes Health Systems Agency, United Way of Greater Rochester, community based organizations within the most highly affected neighborhoods, the University of Rochester, parents whose children have been lead poisoned, healthcare professionals from all three health systems, scientists from industry and academia, realtors, property owners, legal services attorneys, neighborhood associations, teachers, leaders in the faith community, and area colleges. These efforts are consistent with our role as catalyst to bring the community's resources to the table to solve this problem.

Monroe County has rallied to the cause of ending childhood lead poisoning to a remarkable degree. In 2008, impressive drops in the number of children poisoned were reported by the Monroe County Department of Public Health and CPLP staff and Board Members provided education on the hazards of lead paint poisoning to parents, healthcare providers, homeowners, and the community at large; created increased opportunities for outreach (both in English and Spanish); encouraged elected officials to implement statewide tax credits for lead hazard work and City Council to amend the Rochester Lead Ordinance; made presentations on the racial disparities in lead paint poisoning in New York State; designed and distributed new educational materials; and shared best practices.

Most significantly, [a recent report by the MCDPH](#) indicates that in 2008, **the number of children reported with lead poisoning (venous blood levels at or above 10 µg/dl) dropped from 426 in 2007 to 363 in 2008—over an 8% decline (a 72% drop from the 2000 number of 1,293).** At our current pace, Monroe County is well on the way to becoming one of the first and few communities to achieve the national goal of eliminating lead hazards. Following are some of the past year's successful community efforts towards making Monroe County lead safe.

**MONROE COUNTY CHILDREN (0-72 MONTHS) SCREENED FOR LEAD
1997-2008**



OUTREACH AND EDUCATION

In 2008, **CPLP staff and board members made 95 presentations** and distributed informational materials on making sure homes are lead safe, getting children tested for lead exposure, how to form a lead coalition, and racial disparities in lead paint poisoning in New York State to thousands of individuals.

1. These presentations and event locations included: 1199 SEIU, ABC Healthy Start Centers, ABC Health and Wellness Retreat, Ad Council Social Marketing Workshop, Adonai Community Luncheon, Beautiful Life Church Live Well Eat Well Program, BEST Program, Child Care Council, Child First Network, Clinton Family Health Center (presentations in Spanish to pregnant women), Door-to-Door Canvass in 14621 Neighborhood, Finger Lakes Health Systems Agency Latino and African American Health Coalitions, Franklin High School Health Fair, Group 14621, Hillside Work-Scholarship Connection Annual Health Fair, Home Care of Rochester, Ibero Children and Youth Services Head Start Program, Jordan Health Center Women, Infants & Children Program, Jordan Health Center Health Fair, Judicial Process Commission, March of Dimes Mother-to-Be Event, MCC Damon City Center Health Fair, Monroe County Children's Center, Monroe Co. Youth and Partnership Program, Monroe High School, Northeast Quadrant Health Fair, Perinatal Networking Event, Puerto Rican Youth Dvlp., Public Market, Rochester Area Outreach Workers, RCSD Parent's University, Rochester City School District Administrative Staff, Rochester Fire Dept Open Houses, Rochester Real Estate Investment Club, Rochester Surround Care, Rotary Club, Schools #36, #20, #12, #9 and #41, Southeast Area Community Health Fair, Southwest Farmers Market, Westside Farmers Market, UofR Strong Hospital Grand Rounds, UofR Wilson Commons, Volunteers of America, Wilson Magnet School, and Youth and Violence Prevention Breakfast at City Hall.

2. *CDC Lead Paint Safety: A Field Guide for Painting, Home Maintenance, and Renovation Work* brochures specifically targeted to homeowners informing them on the importance of following Lead Safe Work Practices when doing any home renovations were distributed to the North East Area Development Tool Library, the South East Area Coalition Tool Library, and the South Wedge Planning Committee Tool Library.
3. In 2009 we will be working with the Promotores de Salud to distribute copies of the *CDC Lead Paint Safety* brochure in Spanish to homeowners.



Father and daughter at the Upper Falls WIC Office; Ralph Spezio and Dr. Jim Campbell making a presentation at the Monroe County Children's Center.

In early April **Dr. Bruce Lanphear** lectured at the Coalition's offices at the Finger Lakes Health Systems Agency on *Rochester's Role in the Ongoing Elimination of Lead Toxicity*. Dr. Bruce P. Lanphear, M.D., M.P.H., is the Sloan Professor of Children's Environmental Health and the Director of the Cincinnati Children's Environmental Health Center at Cincinnati Children's Hospital Medical Center and the University of Cincinnati. One of the preeminent leaders in the field of preventing childhood lead poisoning, Dr. Lanphear is currently the principal investigator for a five-year Children's Environmental Health Center study to examine fetal and early childhood exposures to prevalent environmental neurotoxins.



Dr. Lanphear at CPLP

Along with co-recipient Bob Murtha of Roberts Communications, CPLP Board co-chair Joan Roby Davison accepted the **W.B. Potter Founder's Award** on behalf of the Coalition to Prevent Lead Poisoning at the Ad Council for Greater Rochester's annual luncheon. The W.B. Potter Award recognizes "a volunteer team—including individuals and organizations—that have succeeded in bringing to life a results-oriented, collaborative initiative that fills a community need; and in so doing supports the Ad Council's vision and mission while serving as a role model for other partnerships."

During **National Lead Poisoning Prevention Week** (October 19-25) presentations on the importance of testing children for exposure to lead at ages one and again at two were made at the Seneca Park Zoo, Child Care Council, Public Market on Union St., Schools Nos. 12, 9 and 50, Lincoln Branch Library and the Greece Public Library, all Neighborhood Service Centers, Westside Farmers Market on Genesee St., Healthy Home, UofR Wilson Commons, Eastman School of Music Cafeteria on Gibbs St., 1199SEIU Union on W. Broad St., South Wedge Market on Alexander, Wilson Magnet School, and at Head Start and WIC locations throughout the county. Additional efforts for NLPPW included a [Speaking Out piece](#) in the *Democrat and Chronicle* and an appearance on WXXI's Healthy Friday with Elissa Orlando.



National Lead Poisoning Prevention Week (NLPPW) Outreach
CPLP Board Member Vickie Hartman at the South Wedge Market on Alexander St.



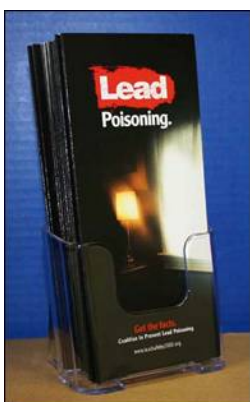
National Lead Poisoning Prevention Week (NLPPW) Outreach at the University of Rochester's Wilson Commons and at Hispanic Heritage Night at School No. 9 on N. Clinton Ave.

The “**test again at two**” campaign developed by the team of Roberts Communications and the Ad Council included billboard, print media, and radio spots.

1. From August—November 2008, 30 billboards (in English and Spanish) appeared in Rochester’s highest lead paint poisoning risk neighborhoods with a message that encouraged getting children tested for exposure to lead.
2. Over 200 radio and TV spots which were related in content to the “test again at two” billboards aired from September—December on WDKX, WGMC, WITR and WHEC TV10.
3. Print media placements included *Democrat & Chronicle*, *Computer Link Magazine*, *Daily Messenger*, *Daily Record*, *Empire State Weeklies*, *Messenger Post Weeklies*, *Rochester Business Journal*, and *the Shopping Bag*.



Billboard on St. Paul Blvd.



Our new brochure and outreach event at the Rochester City School District’s Parent University Open House.

One of the pieces missing from the Lead Education Outreach effort was a **General Information Brochure**. Together with Roberts Communications, CPLP staff and board designed a one-page take away (in English and Spanish) that directs the public to various resources including the causes and sources of lead paint poisoning, how the local Lead Ordinance affects the community, where to

get a free lead inspection, where to take a Lead Safe Work Practices class, grant opportunities to help pay for costs associated with making homes lead safe, getting children are tested at one and again at two (according to NYS law), cleaning and healthy eating suggestions, as well as local, state, and national phone numbers and websites for additional information.

1. 10,000 copies (7,500 English / 2,500 Spanish) were designed, printed and delivered to CPLP at the end of October. By the end of December we distributed 5,500 copies of the brochure throughout the City and County at many of the locations listed on page 2, but also including: ABC Lead Resource Center, AIDS Rochester Needle Exchange, Catholic Family Services, Charles Settlement House, Church of God By Faith, all City of Rochester NCS Offices, Culver Road Medical Associates, Finger Lakes Health Systems Agency, Genesee Pediatrics, Grace Community Village, Highland Family Health Center, Monroe County Dept of Public Health, Monroe Co. Legal Aid Society, Preferred Care, Public Libraries, RCSD School Placement Office, Rochester Surround Care, Strong Hospital OB/GYN, and the UofR Dept of Pediatrics and Community & Preventative Medicine.
2. Additionally the brochure has been mailed to the NYC Dept. of Health Lead Program, Illinois WIC Program, Minnesota WIC Program, Indianapolis, Grand Rapids, MI., City of Spokane WA, University of Texas Medical Ctr in Galveston, TX, and the EPA in Seattle, WA.

CPLP staff and board members taped a one-hour television program for 292-BABY. 292-BABY (formerly Rochester Parent Network) is on Time Warner Cable channel 4, and can be seen in more than 200,000 homes. The program was divided into three segments and featured CPLP board members, Dr. David Broadbent and Ralph Spezio; Julie Simmons, parent of a lead-poisoned child; Jaime Barclay of the Rochester Real Estate Investors Club; Jordan WIC Dietician Dionne Woodley; and Edwin Agron, an inspector with ABC Lead Resource Center.

The **Lead Awareness for Parents DVD has been reprinted** in a run of 2,000. Copies of this 10-minute program have been mailed upon request across the United States to locations including the New York City Dept of Health Lead Program, Illinois WIC Program, Minnesota WIC Program, Indianapolis, Grand Rapids, MI., City of Spokane WA, University of Texas Medical Ctr in Galveston, TX, and the EPA in Seattle, WA.

1. *Lead Awareness for Parents* is available at public libraries in Monroe County and is broadcast on a regular basis (in English and Spanish) on the City's Cable Channel 12.



2. In an effort to expand distribution worldwide, was recently loaded the English and Spanish versions of the program onto YouTube. www.youtube.com/watch?v=C0HnWFrQlo4 (English); www.youtube.com/watch?v=mUFccBGtx7Q (Spanish)

3. The demand for this successful program has increased due to our expanded outreach activities and new connections to several pediatric practices (Highland Family Medical Center on Clinton Ave. and Clinton Family Health Center on Upper Falls Blvd.) and distribution of the DVD during Well-Child Checks.

The **Coalition to Prevent Lead Poisoning website** (www.lead-safe-by-2010.org) provides information in downloadable formats, pertinent web links, streaming video, and multiple pathways of information for parents, property owners, tenants, healthcare professionals, and childcare providers and averages 600 new visitors per month. Recent additions to the website include:

1. *The Guide to Foreign Language Lead Poisoning Prevention Information Resources* provides links to websites across the United States offering downloadable lead hazard educational information in over 20 languages including Bosnian, Chinese, French, Hmong, Somali, Urdu, and Vietnamese.
2. *The EPA Small Entity Compliance Guide to Renovate Right* is a handbook for contractors, property managers and maintenance personnel working in homes, childcare facilities and schools built before 1978.
3. A list of area community organizations and tool libraries offering HEPA vacuums for rent to the general public.

BEST PRACTICES

As a result of expertise accumulated since the inception of the Coalition, CPLP board and staff members are increasingly being called on to **provide information on best practices** on a statewide and national level.

1. In March, CPLP Board and Staff Members were invited to Buffalo to participate in the 1st Annual Western New York Community Event for Childhood Lead Poisoning Prevention conference on how to form a lead coalition.
2. CPLP board members and staff made comments and recommendations on keeping children safe from lead paint poisoning to Gov. Paterson's Economic Security Council at a Town Hall Meeting at City Hall in June.
3. CPLP collaborated with three lead poisoned communities in Central New York. The diverse grassroots partnership that was the catalyst for Rochester's historic lead law served as a model for other upstate New York communities grappling with high rates of lead poisoning. With a grant from the New York State Health Foundation, staff from the UofR Environmental Health Sciences Center worked with non-profit organizations in Auburn/Cayuga County, Elmira/Chemung County and Oneida County to help build lead poisoning prevention coalitions in these communities that will focus on planning, community education, and primary prevention. The CPLP provided technical assistance and advice to community groups in each of the three counties to develop their local capacity in lead poisoning prevention as well as forwarding educational tools including the *Lead Awareness for Parents* DVD, posters, brochures, etc.
4. CPLP Board and Staff members have been invited to participate on Gov. Paterson's Environmental Justice Interagency Task Force.
5. In December, Staff and Board Members presented a behind-the-scenes look at the efforts involved to effectively combine grassroots advocacy, policy change, and a first class marketing campaign to create social change at a Social Marketing Workshop hosted by the Ad Council at Nazareth College.

COMMITTEE REPORTS

SCREENING AND PROFESSIONAL EDUCATION COMMITTEE REPORT

Committee Members: Co-chairs Dr. David N. Broadbent and Ralph Spezio, Deborah Ajewole, Jeannette Flynn-Weiss, Beth Gawronski, Dawn Hyde, Janet Maggio, Angie Mastromatteo, Judy McMaster, Dr. Ed Sassaman, Dr. Stan Schaffer, and Dr. Joe Stankaitis.

The **Screening and Professional Education Committee** has continued to work closely with the Monroe County Department of Public Health, the Western New York Lead Poisoning Resource Center, local insurers, other interested organizations and parties, and New York State Department of Health (NYSDOH) to improve childhood lead testing rates, develop educational materials about lead poisoning for parents, identify medical practices and geographic areas of Monroe County where rates of childhood lead testing are low, and develop interventions to better identify children with elevated blood lead levels (EBLs).

In 2008, as a result of Committee recommendations, Strong Health Clinical Laboratories, ACM Labs, and ViaHealth Labs uniformly added wording to blood lead test results of <10 mcg/dL indicating that although such levels are below the CDC's Level of Concern, blood lead levels in this range still have the potential to cause neurocognitive deficits. These changes to the lab reports should reinforce for medical providers and parents that lead exposure is never "normal."

Based on the Rochester experience, and with the input of the Committee, the New York State Dept. of Health asked the Wadsworth Lab (which sets laboratory standards throughout the state) to determine whether all labs in the state that perform blood lead analyses should be required to similarly modify how they word blood lead test results.

Additionally, the NYS Office of Children and Family Services revised their ["Medical Statement of a Child in Childcare" form](#) based on the recommendations made by the Committee. The new form asks for the dates and results of lead testing done at 1 and 2 years of age as well as the most recent lead level (if different from those above) and it asks whether the tests are venous or capillary. It also includes a statement reiterating the NYS requirement that every child be tested for lead at 1 and 2 years of age and whenever risk of lead poisoning is likely and points out that child care providers need to refer the parent to take the child to a medical provider for a blood lead test. CPLP is pleased to announce that this form should be used for any child in childcare throughout New York State.

In the last year, the Committee conferenced with the NY State Assistant Attorney Generals in charge of the environmental and health bureaus in the AG's office with the goal of coordinating efforts to improve childhood lead testing rates statewide.

Valuable input from Committee members was provided to the New York State Department of Health with regard to factors affecting the implementation of practice-based CLIA-waived lead testing equipment in medical practices. Committee members also contributed to the development of a just-released new NYSDOH information sheet for parents explaining the significance of blood lead levels in various ranges.

In addition, the Committee regularly reviews and analyzes the Monroe County Department of Public Health's aggregate lead testing reports to determine where to focus efforts to improve lead testing rates and to discern testing trends. In 2009, the Committee plans to expand upon these efforts by making "public health detailing" visits to medical practices to provide their staff with up-to-date information about lead poisoning and assist them in improving their efforts to inform parents and test children for lead.

GOVERNMENT RELATIONS COMMITTEE REPORT

Committee Members: Co-chairs Mel Callan FNP and Katrina Korfmacher PhD, Molly Clifford, Bryan Hetherington Esq., Michael L. Hanley Esq., Joan S. Rosenthal, and Suzanne Wheatcraft MS CPG

FEDERAL – Government Relations Committee members continue to work with Congresswoman Louise Slaughter and Senator Chuck Schumer on federal legislation and policy development in areas of tax credits, funding for lead safe housing, and promoting a national healthy housing agenda. With the appointment of Senator Kirsten Gillibrand at the end of the year, committee members look forward to meeting with the Senator as she has interest and experience in the issues surrounding the elimination of lead poisoning in our children. We continue to track and report on federal initiatives with local implementation, such as the April 2010 implementation of the EPA's Renovation and Remodeling Rule, HUD grant funding, etc.

STATE – Committee members and others throughout the state were successful in getting S-6852-B/A-6399-C passed by the Senate and the Assembly. However, Governor Paterson vetoed the bill citing a financial burden for the State. We were greatly disappointed in the veto. As we all know, the downstream costs of lead poisoning are tremendous but more importantly, we cannot allow innocent children to have their lives changed forever by an environmental toxin that is clearly preventable.

Following his veto, the Governor pledged to: 1) Revise regulations so that comprehensive follow-up interventions, including environmental inspections, will be triggered when a child has a blood lead level of 15 µ/dl (micrograms/deciliter) instead of 20; 2) Resubmit the New York State Department of Health's (NYSDOH) bill that would link the statewide immunization registry and the statewide registry of children with elevated blood lead levels, improving DOH's ability to survey screening rates; and 3) Identify effective local policies and practices which should be of value in designing future local lead poisoning preventions efforts.

Subsequently, the blood lead level to trigger environmental inspections was decreased to 15 µ/dl effective March 1, 2009. We will continue to advocate for the state to conduct increased intervention activities regarding children whose blood lead levels test at 10 µ/dl and below, since there is no 'safe' level of lead poisoning. In addition, funding was maintained for the county health departments' Primary Prevention pilot programs, including that in Monroe County. We will continue to monitor the activities from the Governor's office to establish meaningful changes in the State Lead Prevention Program that will target the communities with the greatest number of lead poisoned children and focus on safe housing.

COUNTY – The Monroe County Department of Public Health (MCDPH) Childhood Lead Poisoning Prevention Program receives blood lead test results on a daily basis from the DOH, reviews the results, and imports them into a data base. Lead Program nurses refer venous levels of 10-14µg/dL to community outreach workers that perform educational visits at home and coordinate their efforts with primary care providers. If the level of lead in a child's blood exceeds 15µg/dL the program's environmental staff conducts an elevated blood lead investigation to find the potential sources of lead exposure. Investigations include a full educational intervention as listed above, as well as the identification of conditions conducive to lead poisoning (lead hazards), issuance of a Notice and Demand to the property owner to eliminate the hazards by a specified timeframe, and reinvestigation to verify compliance. Owners/workers are required to complete a Lead Safe Work Practices Class before conducting lead hazard control work. Administrative enforcement actions resulting in fines and or Vacate Orders are conducted in cases of non-compliance. The Lead Program enforces the NYS Sanitary Code Part 67-2, the Monroe County Sanitary Code and Public Health Law relating to lead hazards.

In addition, the MCDPH HUD grant sponsored a media campaign that focused on “Creating the Demand for the use of Lead Safe Work Practices.” The targeted audience for this campaign includes professional renovators/remodelers and private homeowners of pre-1978 houses throughout Monroe County including suburban, rural and urban areas.

The MCDPH supported part of the inspection costs to implement the City’s lead law, including “Lead Safe Saturdays” during Summer and Fall 2008 in the City’s 14611 neighborhood. The County partnered with the Center for Governmental Research to provide data and analyses for the two-year evaluation of the Rochester lead law (see below).

Government Relations reviews the data collected by the County as a result of these screening and case management efforts to track the ongoing declines in numbers and locations of EBLs. We coordinate with the Screening and Professional Education Committee about policy changes (such as state-mandated data reporting) that are important to accurately documenting these trends. The ongoing relationship which we pursued in 2008 set the stage for discussions now underway that will be critical to identifying particular groups that are disproportionately impacted by lead poisoning (such as refugee populations, and other racial and ethnic minorities) and essential to developing the strategies that will be necessary to protect those populations.

CITY – July 2008 marked the end of the second year of implementation of the City of Rochester’s Lead Law. The [Center for Governmental Research](#) analyzed City and County data from those two years. The CPLP Government Relations Committee [reviewed these findings](#) and followed up with the City on their implications, including the need for ongoing case-comparison of properties inspected by both the City and the County and additional outreach to residents, community groups, and doctors about the ability to ‘self-refer’ for inspection. Although inspections were on-target (28,000 conducted in the first two years), approximately 2,000 high risk properties will not be inspected through the Certificate of Occupancy process by July 1, 2009 as required by the lead law. CPLP is working actively with the city and community groups to promote voluntary inspection of these properties.

Another finding of the CGR report was that in some cases, property owners have refused access to inspectors for the purpose of conducting lead and other safety inspections of rental housing. The Coalition advocated strongly with City Council members in an effort to support the administration’s efforts to ensure that building inspectors have access to housing units when necessary to inspect for lead paint hazards. The resulting “Administrative Warrant” legislation passed in February 2009.

The Government Relations Committee has benefitted from the membership and active participation by Neighborhood Service Centers Director Molly Clifford. Her participation has greatly improved communication and coordination between the Coalition and the City and we hope this level of involvement will continue in the future.

ROCHESTER CITY SCHOOL DISTRICT – We are fortunate to have Suzanne Wheatcraft, RCSD Director of School Environmental Safety, on our committee so there is continual dialogue with activities to establish and maintain lead safe city schools. The Government Relations Committee received regular updates about implementation of the RCSD Lead Safe Schools Policy, including publication of a ‘handbook’ for and training of facilities staff. CPLP will continue to coordinate with RCSD to provide education and training for staff, administrators, and parents.

SCIENCE COMMITTEE REPORT

Committee Members: Co-chairs Dr. James Campbell and Hoffman “Moka” Lantum PhD, Deborah Cory-Slechta PhD, Katrina Korfmacher PhD, and Dr. Stan Schaffer

The **Science Committee** has no specific updates to report. We wish to take this opportunity to remind the members of the other CPLP Committees that the Science Committee is available to review any initiative or report so that it is based on the best available scientific evidence. Please feel free to contact us with your questions on science.

EDUCATION AND OUTREACH COMMITTEE

Committee Members: Co-Chairs Eugenio Cotto Jr. and Steve Turner, Luis Acosta, Edwin Agron, Dot Gulardo, Vicki Hartman, Tamika Johnson, Carly Layton, Janet Maggio, Judy McMaster, Len Merritt, Rachel Pickering, Nicole Pulcino, Marlene Raymond, Maribel Torres, and Judy Wadsworth

EXECUTIVE COMMITTEE

Committee Members: Co-chairs—Joan Roby Davison and Hoffman “Moka” Lantum PhD, Treasurer—Stephanie Annunziata CPA, Secretary—Kathy Lewis, Ralph Spezio, and Wade Norwood

LEADERSHIP COMMITTEE

Committee Members: Delaine Cook Greene, Dr. Frederick Jefferson, and Kathy Lewis

FINANCE COMMITTEE REPORT

Committee Members: Stephanie Annunziata CPA and Candace Lucas

As of and for the year end March 31, 2009 Financial Results and Ratios

	FYE 3/31/09	FYE 3/31/08
Total Assets	161,622	125,284
Net Assets	161,622	125,284
Total Grant Income	229,006	172,211
Total Other Income	130	1,200
Total Salaries & Related Benefits	92,276	126,560
Other Program Service Costs	60,538	22,005
Administrative Costs	39,985	40,000
Program Expense as a % of Total Expense	79.3%	78.8%
Program Expense as a % of Total Support & Revenue	66.7%	85.7%
Administration Expense as a % of Total Expense	20.7%	21.2%

SUMMARY

The community's success at truly making a difference in the lives of our children and solving a devastating long-term problem with a relatively short-term commitment is being demonstrated year-by-year as the number of children lead poisoned in Monroe County steadily decreases.

Major public policy changes are underway, community awareness of the issue of lead poisoning is at an unprecedented level, and the goal of making our community Lead Safe seems increasingly attainable. Increased education, financial support, and implementation of policy are vital to ensure that the general public, parents, healthcare providers, property owners, and tenants are consistently directed to the proper resources, informed of newly created avenues of funding, and that lead-safe work practices are both instructed upon and employed.

THANK YOU

In 2008, the Coalition to Prevent Lead Poisoning partnered with and/or received support for ongoing educational initiatives from the Advertising Council of Rochester, Excellus BlueCross BlueShield, Finger Lakes Health Systems Agency, Greater Rochester Health Foundation, Monroe Plan for Medical Care, Senator Joseph E. Robach, Roberts Communications, University of Rochester/ New York State Health Foundation, and the United Way for Greater Rochester.

We are extremely grateful for the current support and also thank past supporters including the City of Rochester, Eastman Kodak Company, First Unitarian Church of Rochester, Assemblyman David Gantt, B. Thomas Golisano Foundation, the Monroe County Dept of Public Health Lead Prevention Program, Rochester Area Community Foundation, Marie C. & Joseph C. Wilson Foundation, and WXXI.

CERTIFICATES OF APPRECIATION

At the Annual Meeting on June 16, 2009, **Certificates of Appreciation** were awarded to 25 individuals and organizations. The Coalition presented these awards as a way of saying thank-you to those working within our community to make our children safe from lead paint poisoning. These efforts include a wide variety of initiatives and can range from funding Coalition to Prevent Lead Poisoning programming to educating parents, homeowners, and refugees to passing lead poisoning prevention legislation to service on CPLP Board and Committees to making our schools lead safe.

We are truly grateful to every person and group striving to make a difference in the health outcomes of our community. Congratulations to this year's CPLP Certificate of Appreciation recipients!

- Jaime Barclay, [Rochester Real Estate Investors Club](#)
- Dr. David Broadbent, retired pediatrician and CPLP Board Member
- [Catholic Campaign for Human Development](#)
- Molly Clifford, Director of City of [Rochester Neighborhood Service Centers](#) and CPLP Committee Member
- Jim Coffey, [292-BABY](#)
- Eleanor Coleman, [SWAN \(South West Area Neighborhood Association\)](#)

- Nursing Staff at [Highland Family Medicine](#)
- [Excellus BlueCross BlueShield](#)
- [Finger Lakes Health Systems Agency](#)
- [Assemblyman David F. Gantt](#)
- [Greater Rochester Health Foundation](#)
- Dot Gulardo, Director of the [SWAN Healthy Home](#) and CPLP Committee Member
- Vicki Hartman, parent and community activist and CPLP Board Member
- Dawn Hyde, Lead Poisoning Prevention Program Coordinator, [Monroe Co. Dept of Public Health Lead Program](#) and CPLP Committee Member
- Maggie Laza, Healthy Start Care Coordinator, Clinton Family Health Center
- Marvin Maye, landlord of the SWAN Healthy Home
- [Monroe Plan for Medical Care](#)
- [Katrina Korfmacher, PhD](#), Community Outreach Coordinator, Environmental Health Sciences Center, University of Rochester Medical Center and CPLP Board Member
- [Senator Joseph E. Robach](#)
- [Rochester City Council](#) on the 3rd Anniversary of Lead Ordinance Implementation
- [Roberts Communications](#)
- Keri Santos, [Jordan Health Center WIC Program](#)
- [United Way of Greater Rochester](#)
- Suzanne Wheatcraft, [Rochester City School District](#) Director of School Environ. Safety and CPLP Committee Member
- Dionne Sanders Woodley, Jordan Health Center WIC nutritionist

The Coalition to Prevent Lead Poisoning is a partner of the Finger Lakes Health Systems Agency and located at 1150 University Ave, Rochester, NY 14607.